



Innovating for your future
www.rielict.com

Reasons to join us

B2C

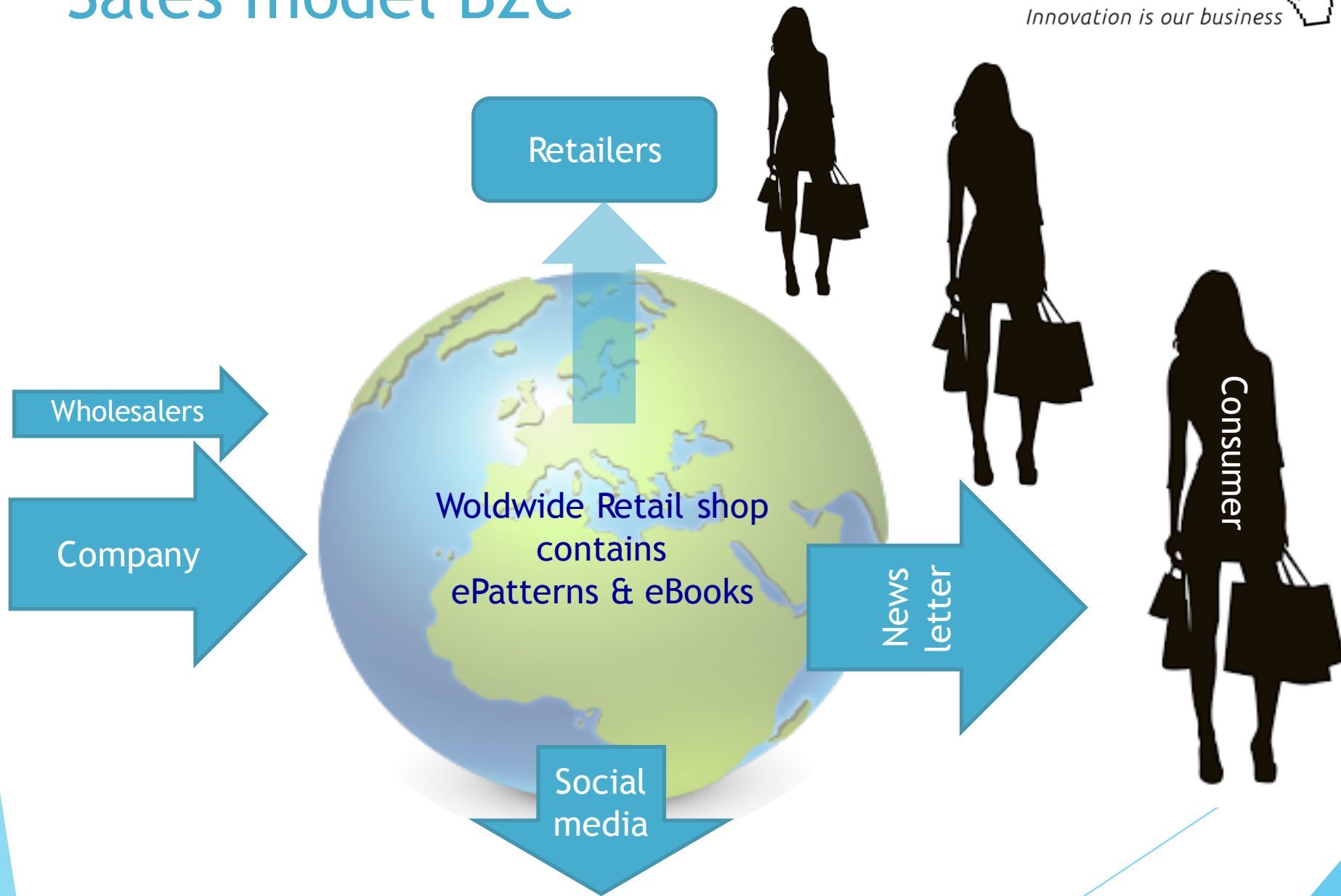
- ▶ We deliver an innovative system built for customers
- ▶ *It's marketing ready: Get in direct touch with your consumer!*
- ▶ *It's protected: The patterns are secured against illegal download and distribution*
- ▶ *It's archived by:* The consumer can make use of a tablet for their crafts
- ▶ *It's handy, it's mobile:* The consumer can use it always and anywhere
- ▶ *Special features:* The consumer can zoom in on patterns; better visual of symbol and lines
- ▶ *Even more:* Annotate or mark the progress of your craft work
- ▶ *It's Innovative:* The consumer can order epatterns and products in one order
- ▶ Open purchased epatterns online or save purchased epatterns for offline use

Crafts and multimedia



- ▶ Our product could be used on smartphone, tablet or computer
- ▶ The digital patterns and books are protected against illegal downloads!

Sales model B2C



More reasons to use

B2B

- ▶ We deliver an innovative system built also for wholesalers and retailers
- ▶ Inform your wholesaler and retailer more interactive and more direct
- ▶ Use ERP functionality in the system to create a connected 'network' between producer, wholesaler, retailer and consumer.
- ▶ The system is built for international use; multi language supported buttons
- ▶ Offer the system as add-on or webshop to your wholesalers and retailers

- ▶ You receive valuable selling information direct from consumer orders
- ▶ Keep the consumer informed with new products, special offers
- ▶ Realize your online member club for consumers

We innovate... Will you join us?

Get connected B2B



ERP solution

